

DUPLICATE

## INVOICE



**WXII**  
**700 Coliseum Drive**  
**Winston-Salem, NC 27106**  
**Main: (336)721-9944**  
**Billing: (410)338-6432**

www.wxii12.com

Billing Address:

**Media Partners Inc (NC)**  
**Attention: Accounts Payable**  
**13200 Strickland Road**  
**Suites 114-153**  
**Raleigh, NC 27613**

Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
953041-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WXII	WXII House Local WXII Hous	Winston Salem	Local

Advertiser	Product	Estimate Number
Ervin/D/Supreme Court	NC SUPREME COURT	2012 GENERAL

Flight Dates	Order #	Alt Order #
10/15/12 - 11/11/12	953041	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/18/12	10/18/12	M-F WXII 12 News @ 6 a 6-7am	6-7am	---T---	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	---T---				1	\$500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Th	10/18/12	6:27 AM	M-F WXII 12 News @ 6 am	6-7am	:30	ERVINSUPREMECOURT30H	\$500.00 NM
2	10/22/12	10/25/12	M-F WXII 12 News @ 6 a 6-7am	6-7am	MTWT---	:30	4	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	MTWT---				4	\$500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	M	10/22/12	6:11 AM	M-F WXII 12 News @ 6 am	6-7am	:30	ERVINSUPREMECOURT30H	\$500.00 NM
1	WXII	Tu	10/23/12	6:50 AM	M-F WXII 12 News @ 6 am	6-7am	:30	ERVINSUPREMECOURT30H	\$500.00 NM
3	WXII	W	10/24/12	5:59 AM	M-F WXII 12 News @ 6 am	6-7am	:30	ERVINSUPREMECOURT30H	\$500.00 NM
4	WXII	Th	10/25/12	6:42 AM	M-F WXII 12 News @ 6 am	6-7am	:30	ERVINSUPREMECOURT30H	\$500.00 NM
3	10/18/12	10/18/12	NBC Today Show	7-9am	---T---	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	---T---				1	\$500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Th	10/18/12	8:29 AM	NBC Today Show	7-9am	:30	ERVINSUPREMECOURT30H	\$500.00 NM
4	10/22/12	10/24/12	NBC Today Show	7-9am	MTW----	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	MTW----				3	\$500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/22/12	8:37 AM	NBC Today Show	7-9am	:30	ERVINSUPREMECOURT30H	\$500.00 NM
2	WXII	Tu	10/23/12	8:41 AM	NBC Today Show	7-9am	:30	ERVINSUPREMECOURT30H	\$500.00 NM
3	WXII	W	10/24/12	7:26 AM	NBC Today Show	7-9am	:30	ERVINSUPREMECOURT30H	\$500.00 NM
5	10/18/12	10/18/12	M-F WXII 12 News @ 6 p 6-630pm	6-630pm	---T---	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	---T---				1	\$900.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Th	10/18/12	6:22 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	ERVINSUPREMECOURT30H	\$900.00 NM



Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
953041-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Ervin/D/Supreme Court	NC SUPREME COURT	2012 GENERAL	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/22/12	10/24/12	M-F WXII 12 News @ 6 p	6-630pm	MTW----	:30	3	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTW----	3	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/22/12	6:28 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	ERVINSUPREMECOURT30H	\$900.00 NM
2	WXII	Tu	10/23/12	6:09 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	ERVINSUPREMECOURT30H	\$900.00 NM
3	WXII	W	10/24/12	6:12 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	ERVINSUPREMECOURT30H	\$900.00 NM
7	10/18/12	10/18/12	Inside Edition	7-730pm	---T---	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---T---	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Th	10/18/12	7:26 PM	Inside Edition	7-730pm	:30	ERVINSUPREMECOURT30H	\$600.00 NM
8	10/22/12	10/24/12	Inside Edition	7-730pm	M-W----	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-W----	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	M	10/22/12	7:13 PM	Inside Edition	7-730pm	:30	ERVINSUPREMECOURT30H	\$600.00 NM
1	WXII	W	10/24/12	7:28 PM	Inside Edition	7-730pm	:30	ERVINSUPREMECOURT30H	\$600.00 NM
9	10/18/12	10/18/12	NBC Tonight Show	1135pm-1237am	---T---	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---T---	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Th	10/18/12	11:48 PM	NBC Tonight Show	1135pm-1237am	:30	ERVINSUPREMECOURT30H	\$225.00 NM
10	10/23/12	10/25/12	NBC Tonight Show	1135pm-1237am	-TWT---	:30	3	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWT---	3	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	10/23/12	11:45 PM	NBC Tonight Show	1135pm-1237am	:30	ERVINSUPREMECOURT30H	\$225.00 NM
3	WXII	W	10/24/12	12:07 AM	NBC Tonight Show	1135pm-1237am	:30	ERVINSUPREMECOURT30H	\$225.00 NM
2	WXII	Th	10/25/12	12:19 AM	NBC Tonight Show	1135pm-1237am	:30	ERVINSUPREMECOURT30H	\$225.00 NM
11	10/27/12	10/27/12	Weekend Today ROT	Sa 8-10am/Su 8-9a	-----S-	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Sa	10/27/12	8:26 AM	Weekend Today ROT	Sa 8-10am/Su 8-9a	:30	ERVINSUPREMECOURT30H	\$350.00 NM
1	WXII	Sa	10/27/12	9:29 AM	Weekend Today ROT	Sa 8-10am/Su 8-9a	:30	ERVINSUPREMECOURT30H	\$350.00 NM

Total Spots **22**

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$11,500.00</b>
<u>Agency Commission</u>	<b>\$1,725.00</b>
<u>Net Amount Due</u>	<b>\$9,775.00</b>